

BUSINESS BACKGROUND, EXPERTISE AND EXPERIENCE.	HOW DOES CARBONLINK STACK UP	CARBONLINK COMPETITORS IN THE MARKET
Are they a signatory to the Carbon Market Institute Code of Conduct?	Yes.	Print this page and complete the comparison.
How long have they been doing soil carbon projects.	Since 2015.	
Do they have any soil carbon projects registered?	>100,000 ha.	
Do they have results from existing soil carbon projects?	from > 18,000ha over 7 years.	
What systems do they have in place for calculations, data recording and reducing audit costs?	The Regulator's required calculations are complex and require considerable time to work through. If done manually these can add considerably to project overheads CarbonLink's proprietary tech system has automated the process with the Regulator and as a consequence substantially reduced the cost and time required for completion.	
Can they help finance the baseline?	Yes.	
How big is the business and how much expertise is in the business?	>40 staff.	

SUBJECT KNOWLEDGE

How much do they know about the art of sequestering carbon?

The most experience of any aggregator in the world.

Can they support the landholder with practice change during the project term? Management is a critical factor for project success.

CarbonLink™ works with RCS, who introduced the principles of Regenerative Agriculture to Australia in 1989. RCS introduced the first Regen Ag Grazing Management training to Australia on 1989 and has since built on that to cover practices in the whole farm ecosystem.

Do they use any technology? If so, what is it, what does it do and is this proven?

CarbonLink™ has NetSpatial™ (GIS mapping) and NetScan™ soil sampling and scanning proprietary technology is a proven performer backed by years of research and development.

[Learn more about our technology Here](#)

How much science have they put into the technology?

Worked with CSIRO for 10 years.

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THE BUSINESS CASE

Can they provide a sound business case?

Yes, a complete feasibility assessment is included in CarbonLink's NetImpact Plan. Learn more about our NetImpact Plans [Here](#).

Who owns the project data (core information, lab results etc)?

Landholder.

What are the contractual terms and obligations of the aggregator and the landholder?

These are detailed in the NetImpact™ Report Guide.

What is the commission charged? How is that justified?

18% is the commission – justified by accuracy and processes.

Is there transparency over who pays what and when (planning, registration, baseline, lab tests and audit)

Yes, it is outlined in your NetCarbon™ Producer Contract.

Can they help sell the credits?

Yes.