



**carbonlink**  
Making good ground.

**Your pathway  
to profitable,  
regenerative  
agriculture.**





# The shift that Australian farming needs

Carbon Farming offers a significant shift towards sustainable agriculture that Australian farming needs. And its implementation is simpler than some would lead you to believe.

It involves adopting a range of agricultural practices based on improved land management and farming techniques to broader reforestation and conservation techniques designed to lock carbon into soil and vegetation, a practice known as 'carbon sequestration', which will turn your property into a vital carbon sink. Carbon farming is crucial in mitigating climate change, enhancing soil health, and improving farm productivity by capturing atmospheric carbon dioxide.

Carbon farming can equip you with the means to face the challenges and effects of climate variability with confidence.

## The benefits of Carbon Farming. For you, your farm, and beyond.

Carbon farming is a transformative solution bridging the gap between agricultural productivity and environmental management. At its core, this innovative approach can increase land productivity by enriching soil fertility and boosting water retention, ensuring farms remain profitable and productive for future generations.

Farmers have significantly increased the organic content of their soil through a range of practices recommended as part of a broader land management plan. This improves the soil's structure, promotes microbial activity, and leads to superior nutrient retention and water infiltration. The result is a better and more resilient agricultural landscape capable of producing greater income and productivity.

Beyond improving your farm's productivity, carbon farming is a critical ally in the fight against climate change. Carbon farming practices contribute meaningfully to mitigating climate impacts with initiatives like reforestation and habitat restoration and play a pivotal role in enhancing biodiversity, which improves outcomes for native flora and fauna as well as your property

The economic landscape for farmers is also improved through carbon farming, with the opportunity to earn additional income via the sale of Australian Carbon Credit Units (ACCUs). The ACCU system is designed to encourage adopting sustainable land management practices.

 **Increased Land Productivity**

 **Improved Soil Health**

 **Enhanced Biodiversity**

 **Climate Change Mitigation**

 **Financial Incentives**

 **Drought Resilience**

## Empowering Farmers with Knowledge and Support

CarbonLink's NetImpact Programme is designed to simply set up and measure a carbon farming project, and CarbonLink is committed to guiding farmers from knowledge acquisition to the practical implementation of carbon farming projects. Our comprehensive support includes:



**1 Knowledge and Pathway:**  
Offering tailored advice based on your farm's unique characteristics, providing a clear path to improved carbon sequestration.

**2 Forecasts and Mapping:**  
Estimating potential carbon sequestration benefits and generating detailed maps of your land's carbon farming potential.

**3 Risk Assessment:**  
Identifying and explaining all risks and opportunities, ensuring a well-informed approach to carbon farming.

Partnering with CarbonLink will enable you to unlock the potential of your land. Our advanced imaging and mapping technology can uncover your property's hidden carbon sequestration potential. Expert analysis and guidance will maximise your opportunity, leading to a sustainable, profitable future for your farm.

CarbonLink's commitment to your success extends beyond the initial project planning. Our Carbon Farming Advisors, with their deep understanding of both science and the practicalities of farming, are always there to offer continuous support and education, empowering you to achieve sustainable prosperity.

## CarbonLink. Making Good Ground.

CarbonLink simplifies carbon farming for Australian farmers, offering clear strategies supporting economic growth and environmental care. We're committed to helping farmers adapt to the evolving demands of Australian agriculture and ensure a sustainable future.

Our approach is grounded in solid science and innovation, leading the way in carbon farming through research-backed methods. This ensures our recommendations are reliable and effective, enabling farmers to trust our solutions.

Recognising the challenges farmers face, CarbonLink delivers comprehensive support. We provide the tools, knowledge, and tailored advice needed for greater certainty and productivity throughout the entire carbon project journey. We aim to maximise outcomes

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**Terry McCosker**  
Founder, CarbonLink

and enhance understanding, empowering farmers to make informed decisions.

Founded in 2007 by Terry McCosker, CarbonLink aims to revolutionise Australian agriculture. McCosker's dedication to soil carbon sequestration and soil health has led to the development of cutting-edge technologies and services, making us leaders in the soil carbon industry. We offer tailored solutions that ensure accurate and cost-effective assessments for farmers nationwide.

# Working with Farmers across Australia

We will partner with you to navigate the complexities of carbon farming, providing pathways to improved land productivity, environmental management, and financial prosperity. Our science-based, innovative approach is designed to build a resilient, sustainable agricultural system for future generations.

At CarbonLink, we cater to a wide range of clients including family-owned businesses, corporate entities, and government sectors, aiming to simplify the carbon farming process. Our focus is on educating producers about carbon farming's benefits and feasibility for their land, guiding them towards establishing a profitable soil carbon enterprise with efficiency and clarity.

We offer unparalleled expertise, confidence, and support, empowering our clients to capitalise on the lucrative opportunities presented by carbon farming.

Our unique technologies, methods, and advanced sensors delve deep into your property's carbon levels, providing superior data for precise analysis of carbon yields. The greater insight provided allows for optimising your soil carbon business and maximising returns from Australian Carbon Credit Units (ACCU).

CarbonLink operates nationally, with projects and research spanning from Tasmania to Northern Queensland, the East Coast, Western Australia, and the Northern Territory. This broad operational base allows us to offer tailored advice to your land's specific conditions, considering factors like soil type, rainfall, and climate influencing carbon sequestration potential.

If you're exploring the possibility of a soil carbon project, contact us. **CarbonLink is dedicated to maximizing the success and sustainability of your agricultural venture through carbon farming.**



**1800 97 87 24 | [carbonlink.com.au](https://carbonlink.com.au)**