



carbonlinkTM

Your one stop shop for Soil Carbon Projects.

Ask about a Free Carbon Farming
Consultation.



SCAN ME



CarbonLink™ Soil Sampling Rig in operation. We sample at depths of 1200mm ensuring an accurate measurement of your properties soil organic carbon.

If you're a producer in Australia, chances are you've heard of **soil carbon farming**. But what is it? And more importantly, what are the benefits?

Soil carbon farming is a type of regenerative agriculture that focuses on restoring carbon to the soil. This is done through a variety of methods, including no-tillage farming, timed controlled grazing, cover crops, and crop rotation. Soil carbon farming has several benefits, both for the environment and for Australian producers.

Benefits for the Environment:

Soil carbon farming helps sequester carbon in the ground, which has a number of environmental benefits. First and foremost, it helps reduce atmospheric CO₂ levels. Additionally, it can help improve water quality and increase drought resilience.

Benefits for Producers:

Soil carbon farming also has several benefits for producers. One of the most obvious benefits is that it can help increase yields. This is because healthy soils full of organic matter retain more water and nutrients, which leads to healthier plants. Soil carbon farming can also help reduce inputs costs, as farmers can use less water and fewer fertilizers and pesticides. Plus, healthy soils are more resistant to erosion, meaning producers can actually save money on soil conservation efforts.

Producers can also earn Australian Carbon Credit Units (ACCUs) that can be sold, adding diversity of income.

There's no doubt about it—soil carbon farming can be good for both the environment and for producers. If you're thinking about implementing regenerative agriculture practices on your farm, soil carbon farming is a great option to consider. Not only will it help reduce atmospheric CO₂ levels, but it can also lead to higher crop yields, lower input costs and an additional income stream via ACCUs.



To become a successful soil carbon farmer, you need to partner with a company that has a market advantage including the right tools, proven science, and end-to-end support. **We've got your back.**

Our unique NetCarbon™ Producer Program is an end-to-end soil carbon farming program underpinned by proven technology field tested in Australia by CarbonLink™ scientists. As part of our soil carbon farming service, Australian producers are provided with dedicated **Carbon Farming Advisor** to help guide you through your project lifecycle. Documentation is key for a successful project and so from initial consultations and assessments, our **NetImpact™ Plan and Land Management Strategy** provides tailored, documented advice on how best achieve carbon sequestration potentials while adhering by all relevant regulations—from land management strategies right down to the latest compliance requirement.



Unearth the potential of your soil carbon with NetScan™. Our innovative technology provides in-depth insights into your property's carbon levels, helping you optimise your soil carbon business for maximum Australian Carbon Credit Units (ACCU) returns. With our advanced sensors and analytics capabilities, leading industry data is at your fingertips – allowing precise analysis about current – and future – carbon yields from your land. Make sure to take full advantage of potential ACCUs, and maximise your return on investment by unlocking all that is hidden beneath the surface – only with NetScan™.

Measurement accuracy is the primary reason for partnering with CarbonLink™.

Toby Grogan | ImpactAg



What's an ACCU?

The Emissions Reduction Fund (ERF) is a Government fund setup to purchase Australian Carbon Credit Units (ACCUs). It helps Australia meet its emission reduction targets. One ACCU represents 1 tonne of CO₂ emissions avoided or sequestered.

An ERF soil carbon project enables a producer to generate ACCUs and sell them to the Government, companies or private buyers. Projects generate ACCUs by implementing new eligible management practices that sequester carbon into the soil. One tonne of Soil Organic Carbon sequestered is equivalent to 3.66 tonnes of CO₂.

What projects qualify?

- Altering the stocking rate, duration, and/or intensity of grazing to promote soil vegetation cover and/or improve soil health.
- Applying nutrients to the land in the form of a synthetic or non-synthetic fertiliser to address a material deficiency.
- Applying lime to remediate acid soils.
- Applying gypsum to remediate sodic or magnesic soils.
- Undertaking new irrigation.
- Re-establishing or rejuvenating a pasture by seeding or pasture cropping.
- Re-establishing, and permanently maintaining, a pasture where there was previously no or limited pasture, e.g., on cropland or bare fallow.
- Retaining stubble after a crop is harvested.
- Converting from intensive tillage practices to reduced or no tillage practices.
- Modifying landscape or landform features to remediate land.
- Using legume species in cropping or pasture systems.
- Using cover crops to promote soil vegetation cover and/or improve soil health.

Serving the producers of Australia

Our mission and vision say it all. We're for producers, and we're for building resilient businesses in rural Australia. Our customers include family-owned businesses, corporate entities and Government. In all cases we work to first educate producers about carbon farming, and then if the business case stacks up, we work to make the process of building a soil carbon business as simple, efficient and timely as possible.

What we offer:

We're end-to-end. We offer producers the expertise, confidence and support needed to generate income from carbon farming. Each day producers across Australia are taking advantage of our unique technology, methods and processes to build resilient businesses. For example, we're the only company that collects soil samples at 1200mm. Most are only 300mm. Soil carbon is more stable at these depths leading to more accurate measurements when combined with our NetScan™ soil carbon scanning technology. Learn more about our technology.

Where do we operate:

Anywhere we're needed. Is the short answer. We have team members from Tasmania to Northern Queensland to the back of Bourke on the east coast, and are now working with soil carbon projects in Western Australia. We're also conducting research in the Northern Territory. Some parts of Australia are better suited to soil carbon farming. Variants such as soil type, rainfall and climate are key differentiators and drivers of higher sequestration potential. If you located anywhere in Australia, make contact and we can advise you whether your land is suitable for a soil carbon project.

Call 1800 97 87 24, visit carbonlink.com.au or scan the QR code.

